



The  
OLD  
CHURCH  
1882

# 2016 Annual Report

**“The Old Church is one of Portland’s cultural treasures, not just for its architectural and historic value, but also for the creativity and artistry it fosters today as one of Portland’s few performing arts venues truly accessible to people of all ages.”**

*Cary Clarke, Executive Director, Young Audiences of Oregon & SW Washington*



“There truly is no other venue in town where you can feel this close to the performer from every seat. It’s a very rare, underappreciated, reliable gift to the music makers and lovers in our town.”

Daniel Fitzmaurice, Oregon Arts Watch



Holly Bowling

In 2016 we hosted and presented hundreds of concerts including the Astoria Music Festival Portland preview, Portland Jazz Festival and Portland Cello Project. We launched our own Minor Key Concert Series which features some of the best storytellers and singer-songwriters. Highlights for the year included an NPR airing of the band Ages and Ages, and performances by Paula Santoro from Brazil and Damian McGinty from Ireland (and the popular tv show Glee).



Laura Gibson

Through Mississippi Studios, we’re attracting younger audiences with artists like Laura Gibson and Ry X. They also presented Indrajit Banerjee, one of the world’s best sitarists from India.



Stanley Cowell, PDX Jazz Festival

2016 marked our 48th year of free Sack Lunch Concerts. Every Wednesday at noon a diverse audience enjoys an hour of fine music performed by local artists.

**STAFF**

- Amanda Stark, Executive Director
- Gayle Love, Office Manager
- Gina Piroli, Events Manager
- Moe Lincoln, Artist Liaison
- Darren Oberg, Audio Engineer
- Xander Almeida, Events Assistant
- Tessa Watson, Events Assistant
- Bernie Keough, Facilities Manager
- Zachary Rinker, Facilities Assistant

**BOARD MEMBERS**

- Robert Hermanson, President
- Steve Price, Vice President
- Charlotte Henry, Treasurer
- Katharine Lawrence, Secretary
- Constance Bracewell
- Rosemary Ellis

**VOLUNTEERS**

- Michael Barnes, Sack Lunch Concerts Artistic Director
- Joyce Tebo, Sack Lunch Concerts Hostess
- Richard Kolbell, Photographer
- Kristin Cordz, Karen Russell
- Jennifer Dunn, Jules & Renee Elias
- Kristine Lebow, Shirley Lincicum
- Greta Nash, Julia Peattie, Brett Stone

On the cover: Hook and Hastings tracker action pipe organ, the first and now the only in Portland.

The Old Church at SW 11th and Clay has been a Portland landmark since its completion 135 years ago. A heroic effort led by concerned and generous citizens saved the building from destruction, and in 1968 The Old Church Society was established as a nonprofit organization. On the National Register of Historic Places since 1972, The Old Church is no longer a religious organization, but it continues to serve Portland as a unique community space and concert hall. The building itself is an ongoing testament to volunteer historic preservation.

## MISSION

The Old Church is a nonprofit concert hall and all-ages events venue. We are a non-religious organization with a dual mission: to preserve and celebrate the building's historic architecture and create music and arts programs that enhance the cultural life of the community.



©Evrin Coz Photography

The Old Church Concert Hall received extensive sound and lighting improvements in January 2016, thanks to the tremendous support for our ACT II campaign. The Old Church is now poised to be one of the best sounding intimate concert venues in Portland, and be sought after more than ever before by local and touring performers.



Red Yarn



Maria Maita-Keppeler

photo by Richard Kolbell



Guru Ganesha, India



Son de Madera, Mexico



2016 marked the fourth year of our free monthly concerts for children, providing early exposure to the arts. We invite children ages 2-5 from our downtown neighborhood and local preschools to attend, as well as children from the larger community, their parents and caregivers. Gifted musicians in diverse styles combine their performances with storytelling and theater to make music fun and exciting for kids. We thank our partners and funders: friends of The Old Church, Classics 4 Kids, The Regional Arts and Culture Council and the Herbert A. Templeton Foundation.

**“The Old Church is a performance space that deserves reverence and respect, not just due to its spiritual past, and historical nature, but also due to its exceptional acoustic qualities and inspiring ambiance.”**

*Gary Stokes,  
Personal audio engineer to  
k.d. lang, Adam Lambert*

**“The Old Church is in many ways Portland’s ‘cultural living room.’ Its central location and great acoustics make it an indispensable resource for so many local performing arts organizations.”**

*Greg Ewer, Artistic Director, 45th Parallel*



|  | 2016              | 2015           |
|--|-------------------|----------------|
| <b>OPERATING</b>                       |                   |                |
| <b>Revenue</b>                         |                   |                |
| Fundraising and Contributions          | \$50,239          | \$43,757       |
| Other Income                           | \$20              | \$904          |
| Total Program Service Revenue*         | \$194,269         | \$168,889      |
| Total Revenue                          | \$244,528         | \$213,550      |
| <b>Expenses</b>                        |                   |                |
| Management & General                   | \$259,759         | \$197,910      |
| Repairs & Maintenance                  | \$9,299           | \$8,808        |
| Total Expenses                         | \$269,058         | \$206,718      |
| <b>OPERATING NET</b>                   | <b>\$(24,530)</b> | <b>\$6,832</b> |
| <b>*Program Service Revenue Detail</b> |                   |                |
| Concerts                               | \$51,007          | \$51,745       |
| Concessions (Net)                      | \$25,666          | \$18,447       |
| Lectures and Daily Rentals             | \$15,211          | \$14,837       |
| TOC Programs (Net)                     | \$7,588           | \$4,040        |
| TOC Community Events                   | \$3,256           | \$2,179        |
| Long-term rental                       | \$47,477          | \$46,327       |
| Weddings                               | \$44,064          | \$31,314       |

Full financial detail is available upon request.



**Amanda Richards & The Good Long Whiles**



**Kinsman Hall**

**2016 began with the transformation of The Old Church** into a world-class concert hall. After a successful capital campaign that raised over \$250,000 the concert hall now has new stage flooring, state-of-the-art sound and lighting systems, a projector, new pew cushions and numbered seating. The time-period concessions area blends seamlessly with the architecture of Kinsman Hall and our new outdoor marquee announces concerts and events.



**Friday Night Live**

In 2016 we launched our own Minor Key Series to showcase high-profile, national singer-songwriters and storytellers such as Edna Vazquez and her mariachi band. We revitalized our programming committee and hired Blackbird Presents to create concert events, broadcast series, specials and music releases and book national and international touring shows. We hired Moe Lincoln to develop our social media promotion and attract younger and more diverse audiences. In 2017 we are launching a new lecture series, WE CAN LISTEN, to bring together local and international speakers, artists and musicians. Our hope is that this series will foster creative collaboration and community dialogue around relevant issues facing Portlanders. We have also contracted with a local marketing team, Dean Donohoe, to help us re-imagine and brand the “new” Old Church as a concert hall and unique cultural space to a quickly growing and changing city. In 2018 we will celebrate our 50th Anniversary. The Old Church Concert Hall is committed to being a cornerstone in our community for many more years to come.

**Special thanks to:**

Jackson Foundation, Kinsman Foundation, National Endowment for the Arts, Oregon Arts Commission, Regional Arts & Culture Council, Herbert A. Templeton Foundation, and the Friends of The Old Church.


**AVERAGE STATISTICS:**

**2016** 59,729 attendance // 665 EVENTS / ACTIVITIES

**2015** 52,363 attendance // 619 EVENTS / ACTIVITIES

| <b>EVENT STATISTICS</b>   | <b>2016</b>                      | <b>2015</b>     |
|---|----------------------------------|-----------------|
| <b>Community Events Programmed by Society (FREE to Public)</b>  | Sack Lunch Concerts: 48          | 50              |
|   | Little Ears Concerts: 9          | 9               |
|   | Membership Appreciation Event: 2 | 1               |
|   | Community Events:* 11            | 1               |
| <i>Community Events* are events that we sponsor and promote</i>   |                                  |                 |
| <b>Programmed by Society (with admission)**</b>   | Concerts: 20                     | 24              |
|   | Yoga: 46                         | 48              |
| *2016 included the Friday Night Live series: a multi-cultural intergenerational celebration through story and song.<br>**2016 included the Minor Key Concert Series showcasing the best story-tellers and songwriters.                          |                                  |                 |
| <b>Full Sponsorship by Society***</b>   | 5                                | 3               |
| ***TOC-sponsored events. We donate use of the venue to local nonprofit organizations for their fundraisers. 2016 included benefits for Bravo Youth Orchestra and elementary school music program, Wordstock, Human Solutions and the PCC Choir. |                                  |                 |
| <b>Rentals Subsidized by Society (FREE to Public)</b>   | Student Recitals: 30             | 31              |
| <b>Rentals Subsidized by Society (with admission)</b>   | Concerts: 152                    | 148             |
|   | Lectures: 41                     | 31              |
| <b>Full Fee Rentals</b>   | Receptions: 50                   | 60              |
|   | Weddings: 38                     | 30              |
|   | Others:*** 84                    | 78              |
| ***Others included two artshows, as well as a short film and rehearsal use.   |                                  |                 |
| <b>The Old Church Concessions</b>   | 129                              | 107             |
| <b>Major and Frequent Users</b>   | Attendance 2016                  | Attendance 2015 |
| Concerts  | 24,326                           | 20,340          |
| Lectures, Meetings, Miscellaneous   | 15,066                           | 13,438          |
| Theater/Literary Groups   | 3,261                            | 3,462           |
| Sack Lunch Concerts   | 4,311                            | 4,028           |
| Little Ears concerts  | 1,610                            | 1,575           |
| Community Yoga class  | 279                              | 362             |
| Student Recitals  | 2,130                            | 2,148           |
| Weddings/Receptions   | 8,246                            | 6,510           |
| Historic interest tourists  | 500                              | 500             |
| <b>Total:</b>   | <b>59,729</b>                    | <b>52,363</b>   |
| <b>Concerts &amp; Event Rates:</b> \$35-\$125/hr; \$15/hr discount for nonprofits. Student recitals: \$25-\$250. Rates depend on day, time and duration. PSU students \$25/hr. Weddings: \$600-\$1,250; with reception: \$1,000-\$1,800.        |                                  |                 |
| <b>Friends of TOC Campaign + Grants for General Operations</b>  | \$50,239                         | \$43,757        |
| <b>Staffing Utilized (monthly average)</b>  | Admin/Event hours: 365           | 274             |
|   | Marketing Hours: 30              | 25              |
|   | Custodian Hours: 160             | 147             |





**“The Old Church is absolutely my favorite place in Portland to perform! The size is just right for chamber music, the piano is wonderful, the visual effect is stunning and the sound is bright and clear. I particularly appreciate the interest in programming music for children for which The Old Church is a particularly attractive venue.”**

*Cary Lewis, pianist and Director of Chamber Music,  
Astoria Music Festival*

**“It’s an excellent venue for the kind of public programming we do - idea-driven, civically engaged issues for a globally-aware and curious Portland audience. The scale of the venue lends itself toward good conversation and is always warm and inclusive feeling.”**

*Tim DuRoche, Director of Programs,  
World Affairs Council*



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