



2015 Annual Report

“The Old Church is one of Portland’s cultural treasures, not just for its architectural and historic value, but also for the creativity and artistry it fosters today as one of Portland’s few performing arts venues truly accessible to people of all ages.”

Cary Clarke, Executive Director, Young Audiences of Oregon & SW Washington

The Old Church at SW 11th and Clay has been a Portland landmark since its completion 131 years ago. A heroic effort led by concerned and generous citizens saved the building from destruction, and in 1968 The Old Church Society was established as a nonprofit organization. On the National Register of Historic Places since 1972, The Old Church is no longer a religious organization, but it continues to serve Portland as a unique community space and concert hall. The building itself is an ongoing testament to volunteer historic preservation.

MISSION

Our mission is twofold: To preserve and celebrate The Old Church as a historic and vital architectural structure; and, to best utilize its inherent qualities as a performance space by creating, fostering and promoting programs that reflect and enhance the artistic and cultural life of the community.



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Thanks to the tremendous support for our ACT II campaign, the concert hall received sound & lighting upgrades at the end of 2015 and early 2016. The Old Church is now poised to be one of the best and most popular intimate concert halls in the city.



2015 marked the third year of our free monthly concerts for children, providing early exposure to the arts. We invite children ages 2-5 from our downtown neighborhood and local preschools to attend, as well as children from the larger community, their parents and caregivers. Gifted musicians in diverse styles combine their performances with storytelling and theater to make music fun and exciting for kids. We thank our partners: friends of The Old Church, Classics 4 Kids, Oregon Symphony and Young Audiences of Oregon. Thanks to a generous grant from Juan Young Trust, the program was fully funded in 2015.



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“Living downtown, I have many choices of musical and cultural events for which to volunteer. The Old Church, though, is my very favorite with its diverse programs, inspiring setting and friendly staff.”

Susan Schwartz, Volunteer

“The Old Church is in many ways Portland’s ‘cultural living room.’ Its central location and great acoustics make it an indispensable resource for so many local performing arts organizations.”

Greg Ewer, Artistic Director, 45th Parallel

“There truly is no other venue in town where you can feel this close to the performer from every seat. It’s a very rare, underappreciated, reliable gift to the music makers and lovers in our town.”

Daniel Fitzmaurice, Oregon Arts Watch



In 2015 we had over 250 concerts including the Astoria Music Festival Portland preview, Portland Jazz Festival, Portland Mandolin Summit and classical Indian music presented by Kalakendra. We ourselves produced 24 concerts including Musette Explosion from Boston, María Volonté Argentine tango, the complete works of Chopin with David Rothman, Beethoven’s sonatas with Greg Partain, 4 Brazilian concerts, and cult-folk hero Dan Bern.



Through Mississippi Studios, we’re attracting younger audiences with artists like Edna Vasquez, Philip Selway (Radiohead), Laura Gibson, Kimya Dawson and Gad Elmaleh.

2015 marked our 47th year of free Sack Lunch Concerts. Every Wednesday at noon a diverse audience enjoys an hour of fine music performed by local artists.

STAFF

- Amanda Stark, Executive Director
- Gayle Love, Office Manager
- Gina Piroli, Events Manager
- Xander Almeida, Events & Programming
- Bernie Keough, Facilities Manager
- Zachary Rinker, Facilities Assistant

BOARD MEMBERS

- Rosemary Ellis, President
- Robert Hermanson, Vice President
- Charlotte Henry, Treasurer
- Katharine Lawrence, Secretary
- Karen Atiyeh

VOLUNTEERS

- Bud Coe
- David Davies
- Susan DeWitt Smith
- Kelli J. Fields
- Carol Lesch
- Jon Lesch
- Tazmine Loomans
- Stephen Price
- Michael Barnes, Sack Lunch Concerts Artistic Director
- Joyce Tebo, Sack Lunch Concerts Hostess
- Ramona Adams, Office Assistant & Reception
- Jules & Renee Elias, Maria Erb, Shirley Lincicum, Laura Mahoney, Greta Nash, Kathy O’Connor, Katy Relaford, Susan Schwartz

	2015	2014
OPERATING		
Revenue		
Fundraising and Contributions	\$43,757	\$27,408
Other Income	\$904	\$268
Total Program Service Revenue*	\$168,889	\$164,262
Total Revenue	\$213,550	\$191,938
Expenses		
Management & General	\$197,910	\$199,834
Repairs & Maintenance	\$8,808	\$12,426
Total Expenses	\$206,718	\$212,260
OPERATING NET	\$6,832	\$(20,322)
*Program Service Revenue Detail		
Concerts	\$51,745	\$37,952
Concessions (Net)	\$18,447	\$11,030
Lectures and Daily Rentals	\$14,837	\$13,636
TOC Programs (Net)	\$4,040	\$3,971
TOC Community Events	\$2,179	\$3,154
Long-term rental	\$46,327	\$46,498
Weddings	\$31,314	\$48,020

Full financial detail is available upon request.



Great Success: Our ACT II Capital Campaign

Thanks to a tremendous response to our call for action, our campaign to transform The Old Church into a world-class concert hall was fully funded in 2015, raising \$273,000.



The concert hall now has new stage flooring, a state-of-the-art sound system, new lighting, projector and pew cushions. The concessions area blends seamlessly with the architecture of Kinsman Hall and our outdoor marquee announcing concerts and events raises our public profile. Audiences and performers are already noting how much better it sounds and feels and we are on our way to becoming a self-sustaining concert hall.

Thanks to the Kinsman Foundation's bridge grant, we were able to focus our efforts in 2015 on ACT II. The campaign not only raised funds but raised interest in The Old Church, making 2015 the busiest year in our history since 1968 with 619 events. The Old Church is fortunate to have such a caring community to protect her now and into the future. We thank the Autzen Foundation, Collins Foundation, Jackson Foundation, Kinsman Foundation, M.J. Murdock Charitable Trust, Oregon Community Foundation, Ann & Bill Swindells Charitable Trust, Rose E. Tucker Charitable Trust, Wheeler Foundation, Rosey Retirement Resources, Mae Reeves, Gary & Peggy Thompson, Julie Tripp, June & John Schumann, Rosemary Ellis, Dennis Johnson, Jon & Carol Lesch, Andrew Sihler & John Tallman, Doug & Marnie Frank, William Hawkins III, David C. Davies, Robert Hermann, Marv & Penny Harrison, Ed & Karen Atiyeh, Kathryn Coffel, Carol Kent, Ralph & Susan Nelson, Josephine & Peter Pope, Suzanne Louise Rague, Bing & Carolyn Sheldon, Ferguson Wellman, Margaret Branson, Paula Harmon, Rick Meeker Hayman, Charlotte Henry, Kathy Austen, Samuel & Mary Naito, Patricia Raley, Chris & Bud Thurston, Jay Tinsky, Peter Glazer, and the many more businesses and individuals who so generously supported this exciting transformation.

See the full cast of supporters at theoldchurch.org/act-ii



AVERAGE STATISTICS:

2015 52,363 attendance / 619 EVENTS / ACTIVITIES

2014 51,777 attendance / 523 EVENTS / ACTIVITIES

EVENT STATISTICS	2015	2014
Community Events Programmed by Society (FREE to Public)	Sack Lunch Concerts: 50	46
	Little Ears Concerts: 9	8
	Membership Appreciation Event: 1	1
	Community Events:* 1	3
<i>Community Events* are events that we sponsor and promote</i>		
Programmed by Society (with admission)**	Concerts: 24	27
	Yoga: 48	40
<i>**2015 included the complete works of Chopin and Beethoven's Sonatas concert series for an affordable \$5 donation so students could attend.</i>		
Full Sponsorship by Society***	3	8
<i>*** TOC-sponsored events. We donate use of the venue to local nonprofit organizations for their fundraisers. 2015 included benefits for Bravo Youth Orchestra, Nepal relief efforts and pancreatic cancer.</i>		
Rentals Subsidized by Society (FREE to Public)	Student Recitals: 31	17
Rentals Subsidized by Society (with admission)	Concerts: 148	90
	Lectures: 31	26
Full Fee Rentals	Receptions: 60	67
	Weddings: 30	38
	Others:*** 78	78
<i>***Others included an artshow, as well as photography and rehearsal use.</i>		
The Old Church Concessions	107	74
Major and Frequent Users	Attendance 2015	Attendance 2014
Concerts	20,340	17,566
Lectures, Meetings, Miscellaneous	13,438	14,473
Theater/Literary Groups	3,462	3,329
Sack Lunch Concerts	4,028	4,510
Little Ears concerts	1,575	1,425
Community Yoga class	362	240
Student Recitals	2,148	1,488
Weddings/Receptions	6,510	8,246
Historic interest tourists	500	500
Total:	52,363	51,777
<i>Concerts & Events: \$35-\$125/hr; \$15/hr discount for nonprofits. Student recitals: \$25-\$250. Rates depend on day, time and duration. PSU students \$25/hr. Weddings: \$600-\$1,250; with reception: \$1,000-\$1,800.</i>		
Friends of TOC Campaign + Grants for General Operations	\$43,757	\$27,408
Staffing Utilized (monthly average)	Admin/Event hours: 274	268
	Marketing Hours: 25	25
	Custodian Hours: 147	142

“The Old Church is absolutely my favorite place in Portland to perform! The size is just right for chamber music, the piano is wonderful, the visual effect is stunning and the sound is bright and clear. I particularly appreciate the interest in programming music for children for which The Old Church is a particularly attractive venue.”

*Cary Lewis, pianist and Director of Chamber Music,
Astoria Music Festival*

“It’s an excellent venue for the kind of public programming we do - idea-driven, civically engaged issues for a globally-aware and curious Portland audience. The scale of the venue lends itself toward good conversation and is always warm and inclusive feeling.”

*Tim DuRoche, Director of Programs,
World Affairs Council*



1422 SW 11th Avenue
Portland, Oregon
503-222-2031
theoldchurch.org